US ROUTE 89
America’s Most Scenic Road Trip
Road Trip Map Book

A Publication of the US Route 89 Appreciation Society
Maps & Photographs by James Cowlin
Introduction by Wayne Ranney

2020–2021 Edition
Featuring interactive QR codes to connect to the US Route 89 website from your mobile device
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Scan to visit the
US Route 89 website on
smart phone or tablet

Use your smart phone or tablet to scan the
QR codes on each of the road trip guides to
visit the corresponding page on the US Route
89 website to see galleries of photos of the
roadside attractions and read articles for more
information.

How to Read the QR codes in the US
Route 89 Road Trip Map Book:

Apple iPhone or iPad with iOS 11
1. Launch the Camera app
2. Frame the QR code
3. Look for the notification banner at the top
of the screen

Android Phones and Tablets
If your device has Google Now on Tap you can use the stock camera
or a third party camera to scan a QR code in a few steps. Now on Tap
is available on most phones running Android 6.0 Marshmallow or up.
1. Launch the camera on your mobile device
2. Point it at the QR code
3. Press and hold the home button
4. Tap to open the web page

On stock Android devices, such as the Pixel line, Now on Tap has been
replaced by the Google Assistant, and this feature no longer works. If a
phone doesn't have Now on Tap, you'll need to download a third-party
app. The QR Code Reader by TW Mobile can scan QR codes. To scan a
code, launch the app and point your mobile device at the code; you'll
get a prompt to open the web page.

1. Download a free reader such as Quick Scan—QR Code Reader from the
App Store
4. Tap the notification to go to the web page in Safari

Apple iPhone or iPad with iOS 10 or earlier
1. Launch the Camera app
2. Frame the QR code
3. Look for the notification banner at the top
of the screen

1. Download a free reader such as Quick Scan—QR Code Reader from the
App Store
4. Tap the notification to go to the web page in Safari
You would be hard pressed to find a more scenic stretch of highway anywhere in the world. North of Jackson US 89 runs parallel to the spectacular Teton Range in Grand Teton National Park. The mountains seem to rise abruptly from the valley known as Jackson Hole to a towering height of over 13,000 feet. There are many turnouts with information signs along the road. Or take the Teton Park Road, the original route of 89, for a more intimate view of the park and to access the lakes, hiking trails and campgrounds. In the winter, the National Elk Refuge to the east of US 89, is filled with elk where they congregate along the Gros Ventre River on the west side of the Gros Ventre Range. Between Grand Teton and Yellowstone National Park, highway 89 is known as the John D. Rockefeller, Jr. Parkway as it runs along the shore of Jackson Lake and to the south entrance to the park. To stay on US Route 89 through Yellowstone, turn west at West Thumb to Old Faithful, continue north to Madison, Norris and Mammoth Hot Springs exiting the park at the north entrance to Gardiner, Montana.

Special Attractions

Grand Teton National Park
The Teton Range rises nearly a mile above Jackson Hole, the valley below the eastern face of the mountains. A dozen of its peaks are over 12,000 in elevation and with no foothills to obscure the view they can be seen reflected in the large lakes at their base. There is no more spectacular and iconic view any where in the Rockies. Visitors to Grand Teton National Park will find numerous recreational opportunities including boating on the lakes and trails for easy day hikes or strenuous back-country adventures.

Yellowstone National Park
Yellowstone is America's first national park and nowhere in the world is there a larger concentration of geothermal features. At 3,472 square miles in area, a visitor to the park is hard pressed to see it all in a day or two. Here are the top five attractions that should not be missed: Mammoth Hot Springs, Norris Geyser Basin, Old Faithful Geyser, West Thumb Geyser Basin and Grand Canyon of the Yellowstone. In addition to the geysers, hot springs, mud pots and fumaroles, the park abounds with wildlife including moose, elk, bison, bears and wolves.
If the thought of exploring US Route 89 fires your imagination, you are invited to join the US Route 89 Appreciation Society. The Society is dedicated to providing its members with all the information they need to plan a trip along this unique highway. To become a member, go to the Society website, www.us89society.org, and click on Support the 89 Project.

Membership Categories and Benefits

**Individuals:**

**10-Mile General Membership—$10**
- Membership Certificate
- Life’s So Fine on Route 89 Magnet
- E-Mail Newsletter
- Invitation to all project events

**50-Mile Enhanced Membership—$50**
- All General Member Benefits PLUS
- US Route 89 Map Book—Electronic (PDF) Version
- Member’s discount on all publications

**89-Mile Life’s So Fine on Route 89 Membership—$89**
- All General Member Benefits PLUS
- US Route 89 Map Book—Electronic (PDF) Version
- *Life’s So Fine on Route 89* Embroidered Patch
- Member’s discount on all publications

**100-Mile Sustaining Membership—$100**
- All General Member Benefits PLUS
- US Route 89 Map Book—Printed Version
- Member’s discount on all publications

**National Park Membership—$250**
- All General Member Benefits PLUS
- US Route 89 Map Book—Printed Version
- Fine Art 5x7 Print of Your Favorite Park
- Member’s discount on all publications

**Businesses, Civic & Cultural Organizations:**

If you own a business or have an interest in promoting tourism along US Route 89, you are invited to become a Business Member of the Appreciation Society.

**Business Membership—$500**
- Framed Membership Certificate
- Links on the US Route 89 Website from Road Trip Guide and Sponsors’ page
- Link in monthly email newsletter, Along 89
- Listing in US Route 89 brochure
- Acknowledgement in all publications including the Road Trip Map Book
- 20% discount on licensing fees for the use of James Cowlin’s photographs in promotional materials such as brochures, magazine articles, websites and trade show displays.
- 20% discount on prints of James Cowlin’s photographs for display in your offices.

A vital part of the US Route 89 project is helping travelers and residents learn about our Western history and culture. Civic and cultural organizations are invited to join the Society at a special rate just for non-profits. Your organization will be featured in all publications and on the Society website.

**Civic & Cultural Organizations Membership—$250**
- Framed Membership Certificate
- Links on the US Route 89 Website from Road Trip Guide and Sponsors page
- Link in monthly email newsletter, Along 89
- Listing in US Route 89 brochure
- Acknowledgement in all publications including the Road Trip Map Book
- 20% discount on licensing fees for the use of James Cowlin’s photographs in promotional materials such as brochures, magazine articles, websites and trade show displays.
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